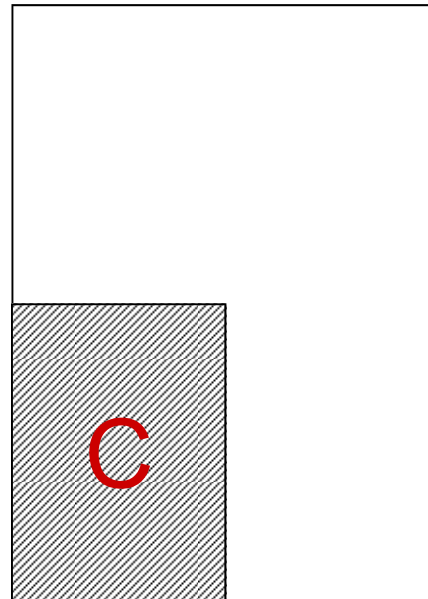
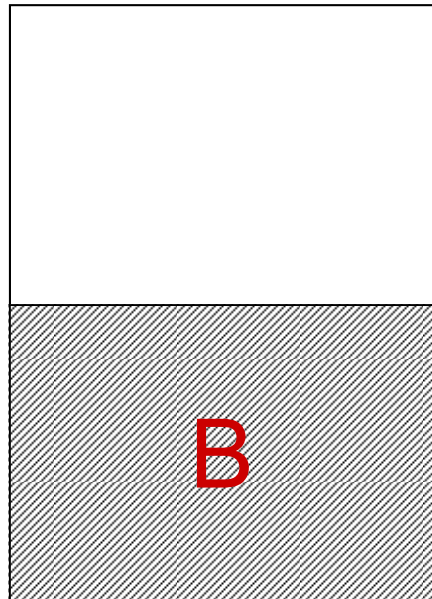
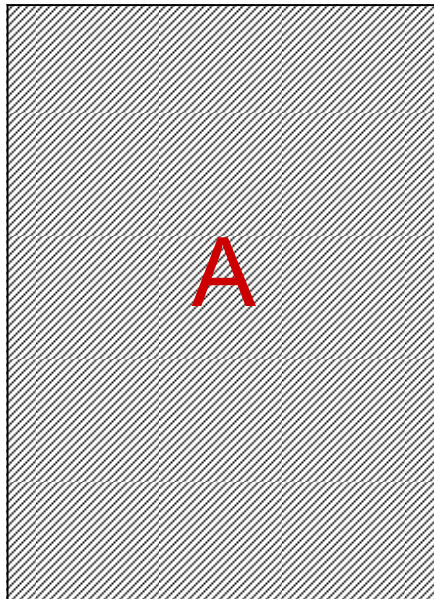


Biz-mag is the UK's first free business advice magazine. It contains advice, news, ideas and everything in between. Advertising in biz-mag is simple. Just follow the info below, and if you wish to enquire further contact us by phone: 0845 602 6729 or email: ads@biz-mag.co.uk.

DISPLAY ADVERTISEMENTS

Size	Cost (1 Issue)	Additional Media	Advert Design
A - Full A4 Spread	£400	Video - £10 each MP3 - £5 each	£199*
B - Half A4	£200	Video - £12 each MP3 - £5 each	£149*
C - Quarter A4	£100	Video - £15 each MP3 - £5 each	£99*



ADVERT SPECIFICATIONS

All advertisements should be supplied as PDF files. Either CMYK or RGB can be accepted. Video Files must be in SWF or FLV¹ formats, or an additional conversion cost will be charged. Please do call or email us first rather than sending something you are unsure about. Tel. 0845 602 6729. Email. ads@biz-mag.co.uk

Adverts must be submitted 5 days before publication date (you will be informed of when this is when you enquire) or no advert will be placed, and an admin charge will be made. We cannot guarantee that your advertisement is placed in a particular position within biz-mag.

SPECIAL DISCOUNTS

Please enquire if you wish to discuss long term advertising plans and want to know about our special discounts.

ADVERTISING ENQUIRIES

For advertisement enquiries or to book contact:
 Ryan Anthony, Advertising Manager
 email: ads@biz-mag.co.uk
 telephone: + 44 (0)845 602 6729
 address: biz-mag, ADK Ltd, Hot House,
 Somerset Centre for Enterprise, Somerset
 College, Wellington Road, Taunton,
 Somerset, TA1 5AX

NOTES

All editions are archived so your ad value lasts as long as the archive. Low quality designed as may be refused admission.
¹ SWF files play automatically. FLV files do not but FLV does have a player which the user uses to view the video.

* client must provide conception, text & images. Images can be purchased by biz-mag for you at £15 each

Submitting PR & Non-Advertising Content

Biz-mag wants to ensure that it gives the best advice, news and ideas to its readers. To achieve this we invite all professionals, government agencies and companies from any sector to submit articles, news, events, and advice. If accepted biz-mag will publish it free of charge and attribute you as the source and will link to your website.

The rules are quite simple. Not all submitted articles will be featured in biz-mag. We reserve the right to edit any material submitted. We will however ensure that all submitted articles are given equal opportunity to be featured, and biz-mag ensures that there will be no bias towards one supplier over another. As a thank you biz-mag also offers contributors a 50% discount on advertising and other promotions.

Submit on Article, News or Event

Upon submitting your article, news or event, it will be reviewed by the biz-mag editorial staff for quality control before it is published. Please only submit articles and news related to business. Submitted articles are eligible to be published at any website/publication within the biz-mag network at our discretion.

Submit at www.biz-mag.co.uk/submit-it.html

Surveys

You may commission a survey for our readers either by supplying text and links or we can create the survey for you will full reporting on survey results. Please contact us for further information.



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